# **Privacy policy**



Personal data is carefully processed and secured. In doing so, we comply with the requirements of the privacy legislation.

On this page you can read all about the way in which we collect and handle your personal data.

You will also find your rights regarding to your personal data and how to make use of these rights.

### Purpose of collecting data

2-Control collects personal data for a number of purposes:

Once you have registered, 2-Control will send you a newsletter via e-mail no more than once a month, The newsletters have both a commercial and knowledge sharing note, Your first name and e-mail address will

The data you fill in a contact form will be stored and only used for the specific purpose of the contact form: a contact request, demo request or download. We only ask for your name, company name and e-mail

### Mapping website visits

We use cookies to track the website traffic on 2-Control.nl. This gives us insight into how visitors enter our website, how often web pages are visited and where visitors spend most of their time. We use Google Analytics for tracking our website traffic.

The registration of the website traffic is based on IP. Google has no permission to use the obtained analytics information for other Google services.

We register and analyse our website traffic in order to continuously optimize our website.

For the proper functioning of the website we use functional cookies. This way the website will be offered in the right way and language

In order to constantly provide you with relevant information, we use tracking cookies. Based on tracking cookies, we display appropriate advertisements for you via Google AdWords and third party (social media) websites.

### Cookie removal

If you don't want us to store cookies in your browser, you can change your browser settings. You can adjust the settings in such a way that your browser rejects all cookies or only cookies from third parties. Please note that the settings for each browser must be changed separately.

The data that 2-Control receives and processes is managed through:

Newsletters are sent using Mailchimp. When you sign up for the newsletter, your email address and full name will automatically be saved to a list in Mailchimp.

### Microsoft Office 365

We use Microsoft Office 365. The 2-Control email is hosted by Microsoft.

The website and backups of our website are hosted by iXL Hosting. Data you submit on the 2-Control website is stored on our servers. To send contact details from our website we use an SMTP relay service from Postmark, Postmark saves the contact information and stores these for 45 days

### Data storage period

# Sending newsletters

Your email address and full name will be saved in Mailchimp. The storage of your details is for an indefinite period of time. You can unsubscribe via the link at the bottom of our newsletters at any time or by sending an e-mail to info@2-control.nl.

When you contact 2-Control via e-mail or via the contact form on the website, the details you submit will be stored on the mail server. The details are stored for 45 days via our SMTP relay service. Postmark,

# Application data

-Control will delete your application data no later than 4 weeks after the end of the application process.

The information Analytics collects will be stores for 26 months within Google Analytics.

There will be no physical copies made of your personal data. Your data will only be managed in the above-mentioned systems and software. The personal details managed by 2-Control or by the aforementioned third parties can only be accessed via the above software and are protected by a password which we store in encrypted form.

Your visit to our website is secured by an SSL certificate. This means that your connection to our website is private. You can recognise this security by the lock in front of the URL and the https connection.

# Your rights

# Right to inspect

You have the right to request the saved and stored data at 2-Control at any time. You can do this by sending an e-mail or by contacting 2-Control by phone. You will receive with an overview of your details.

# Right of rectification

Is your data incorrect? Or is your has your personal data changed? You have the right to have this rectified by 2-Control. You can modify your information about the newsletter using the appropriate url at the bottom of each newsletter.

# Right to remove (your data)

Don't you want your data to be stored by 2-Control any longer? In that case, you have the right to have your data deleted.

# Right to stop data usage

Don't you want 2-Control to use your personal data? You have the right to stop the use of your personal details.

# **Obligations**

2-Control processes personal data based on a legitimate interest, i.e. a commercial interest. Think of offering services or products from 2-Control via e-mail. Your data will never be shared or sold to third parties.

The required personal data are the minimum necessary details we need to offer our services or products. For example, your email address is required to send the newsletter. If these required details are not provi ded, 2-Control will not be able to offer our service.

Should it be necessary to share your personal data with parties other than those mentioned above (e.g. for offering of a service), we will first ask permission for this.

2-Control reserves the right to disclose the data when required by law or when 2-Control deems it justified to comply with a legal request/process or to protect the rights, property or safety of 2-Control. In doing so, we always try to respect your right to privacy as much as possible

Do you have any questions? Please do not hesitate to contact us:

2-Control Haagsemarkt 1 4813 BA Breda info@2-control.nl